



SPONSORSHIP OPPORTUNITIES AT A GLANCE



THERE ARE MANY OPPORTUNITIES FOR YOU TO PARTNER WITH BERMUDA CANCER AND HEALTH CENTRE'S RELAY FOR LIFE MOVEMENT, WITH GREAT BENEFITS AT EACH LEVEL.

SPONSOR BENEFIT	PRESENTING (Industry Exclusive 3yr commitment)	PLATINUM	GOLD	SILVER	BRONZE	SIGNATURE
Logo on all promotional material & advertisement as presenting sponsor	★					
Speaking opportunity at Relay, during your choice of ceremony & company themed lap	★	★				
Opportunity to be involved in Kick Off Week Celebrations (Jan 31 - Feb 3) & verbal recognition during Relay Opening Ceremony	★	★	★			
Relay For Life rally at your office to engage employees in our mission to save lives from cancer & get excited about Relay.	★	★	★			
Complimentary campsite or promotional space	30' space	20' space	15' space	10' space		
Complimentary concierge team registration service (with free team uploads and assistance)	★	★	★	★		
Complimentary entry bands & parking passes	30 wristbands 6 parking passes	15 wristbands 4 parking passes	10 wristbands 2 parking passes	5 wristbands 2 parking passes	5 wristbands 1 parking pass	
Sponsor logo included on large (group) banner displayed on main event stage	★	★	★	★	★	
Opportunity to participate in Event Sponsor Lap during Fight back Ceremony	★	★	★	★	★	★
Recognition in digital event programme and on bermudarelay.com	★	★	★	★	★	★
Sponsor logo features on 2' banner displayed at event	★	★	★	★	★	★



bermudarelay.com | sponsorshipcommittee@bermudarelay.com



Relay For Life of Bermuda SPONSORSHIP COMMITMENT FORM

Business name: _____
Street address: _____
City: _____ State: _____ Zip: _____
Contact name: _____
Telephone number (business): _____ Fax number: _____
Email: _____ Web address: _____

COMMITMENT LEVEL

- ☐ \$25,000 – Platinum ☐ \$10,000 – Silver ☐ \$2,500 –Signature ☐ \$500 – Logo Sponsor
individual banner displayed
on field during event.
☐ \$15,000 – Gold ☐ \$5,000 – Bronze

All sponsors will receive a complimentary Relay For Life window cling to promote your involvement to customers and employees.

METHOD OF PAYMENT

- ☐ Enclosed is my sponsorship check in the amount of \$ _____
☐ Charge my credit card (please print clearly)
Card Type: ☐ VISA ☐ MasterCard
Cardholder's name: _____
Billing address: _____
Card number: _____ Exp. date: _____ Security code: _____
☐ Please send invoice to: _____

We are unable to be a designated Relay For Life sponsor this year but enclosed is our donation of \$ _____

Sponsor Signature: _____ Date: _____

(Please sign and retain a copy for your records.)

Please email an **EPS logo** to marketingcommittee@bermudarelay.com by April 1st, 2023 to ensure high-quality printing. If an .eps file is not available, please send highest quality available. Note, submitting a low resolution logo may require signage to be printed in text in order to maintain quality.

Please return form to the address below:

**Bermuda Cancer and Health Centre
P.O.Box HM 1562, Hamilton HM FX
Attention: Relay For Life of Bermuda**

bermudarelay.com | 1.441.236.1001

JOIN US

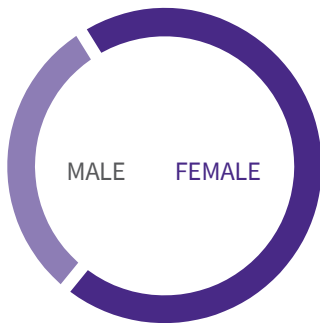
TOGETHER, WE CAN BEAT OUR BIGGEST RIVAL: CANCER.

The Relay For Life movement is the world's largest fundraising event to save lives from cancer. With more than 4,500 events uniting 3.5 million in 27 countries across the globe, we celebrate people who have battled cancer, remember loved ones lost, and take action for lifesaving change.

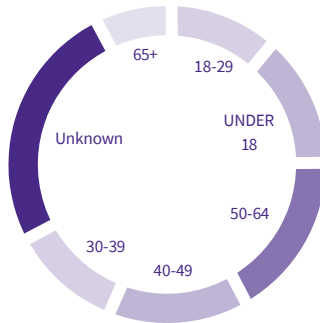


RELAY FOR LIFE OF BERMUDA PARTICIPANTS

WORKING TOWARDS OUR MISSION



BY GENDER



BY AGE

Here are just a few examples of how we worked toward achieving our mission.

- leading the development of a National Cancer Control Plan for Bermuda
- saved the health-care system \$35M over 5 years providing radiation therapy on island
- providing early detection mammograms for more than 80% of women of recommended screening age (40yrs+)
- each year 800+ members of our community are gifted access to \$2.2M of our services through your donations (Equal Access Fund).

Being involved in Relay For Life provides your employees, customers, and communities the opportunity to help us save lives from cancer.

GET INVOLVED TODAY!



ONE IN TWO
WOMEN
ONE IN THREE
MEN
WILL BE DIAGNOSED
WITH CANCER IN
THEIR LIFETIME



"HIGHLY RECOMMEND
BERMUDA CANCER
AND HEALTH CENTRE,
COMPARED TO MY
OVERSEAS TREATMENT
NO NEED TO FLY
OVERSEAS AND PAYING
MORE MONEY "

Bernadette Ford, cancer survivor
<https://www.cancer.bm/about-us--services/our-patients-say-it-best>



**HELP SAVE LIVES,
AND SHOW YOUR COMMUNITY
HOW YOU PROVIDE EMPLOYEES
AND CUSTOMERS:**

- > A quality team-building experience
- > A platform for volunteerism and philanthropy
- > A commitment to their well-being

BENEFITS CAN INCLUDE:

- > Generating a more positive corporate image
- > Improving customer loyalty
- > Increasing sales potential