



Today's Agenda

- Recap
- Mission
- Fundraising
- 2023 Global Hero of Hope
- Logistics



Recap

- Organised, overnight community fundraising walk
- Teams of people camp out around a track
- Members of each team take turns walking around the track
- Food, games and activities providing entertainment and building camaraderie
- Family-friendly environment for the entire community

WE ARE BRINGING OUR COMMUNITY TOGETHER TO RELAY FOR 24 HOURS this year TO:

- **Celebrate** survivors for what they have overcome
- **Remember** those lost to the disease and those fighting the disease
- **Fight Back** and inspire participants to take action against a disease that has taken too much

Survivors

- **CELEBRATE** Survivors' Lap -6:30pm- FRI MAY 12th
- Register online at www.bermudarelay.com
- Sash collection is MAY 6th drive thru at Bermuda Cancer and Health Centre
- Each survivor is allowed 2 caregiver sashes
- Survivors must be in place on track at start no later than 6:20pm
- Caregivers join survivors' lap, half way through; other teams members line the track cheering





Our Mission

Relay For Life of Bermuda's Mission

To raise awareness and funds to support access to cancer prevention programmes, early detection and treatment service provided by Bermuda Cancer and Health Centre.





Fundraising

Liberty Mutual
Insurance

Where the money goes

97% of funds raised stay in Bermuda and supports Bermuda Cancer and Health Centre.

3% funds Global Relay For Life's cancer control initiatives worldwide.



Fundraising
isn't
all we do,
but **ALL** we do
depends on it.



Fundraising Ideas

- Each Relay for Life participant is asked to raise at least \$100
- Teams are asked to set individual and team fundraising goals. Fundraising activities include:
 - Selling Luminarias
 - Getting Company Contributions
 - Sports Tournaments
 - Silent or Live Auction
 - Bake Sale
 - Car Wash
 - Quilt Making
 - Games



Action Steps



- Set a goal for your team, a minimum goal \$100 per person for event t-shirt
- Fundraise leading up to the event
- Campsite fundraiser
- Email flyers for events to relayforlife@chc.bm







- **LUMINARIA** CEREMONY 9pm FRI May 13th (silent lap)
- Luminaria, paper sacks filled with sand to support a lighted candle, are a Relay For Life tradition. The Luminaria Ceremony is often referred to as the Ceremony of Hope. It is a time to remember people we have lost to cancer, to support people who currently have cancer, and to honor people who have fought cancer in the past. The power of this ceremony lies in providing an opportunity for people to work through grief and find hope.

Global Hero of Hope

West Liberty University
CLASS OF 2023

Cavon Burchall & Ernest Signor

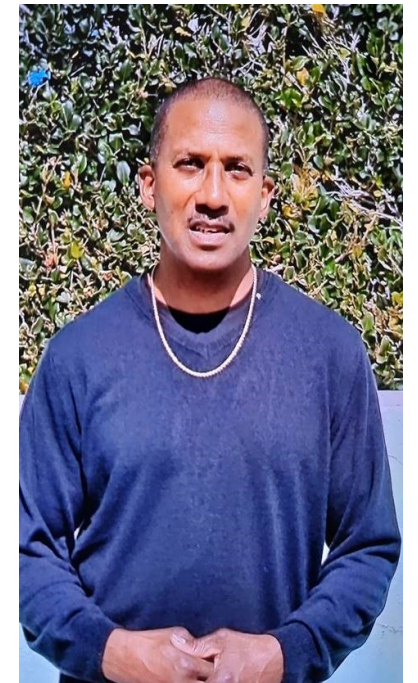
Global Heroes of Hope 2023

Survivor

Team Captain

Participant

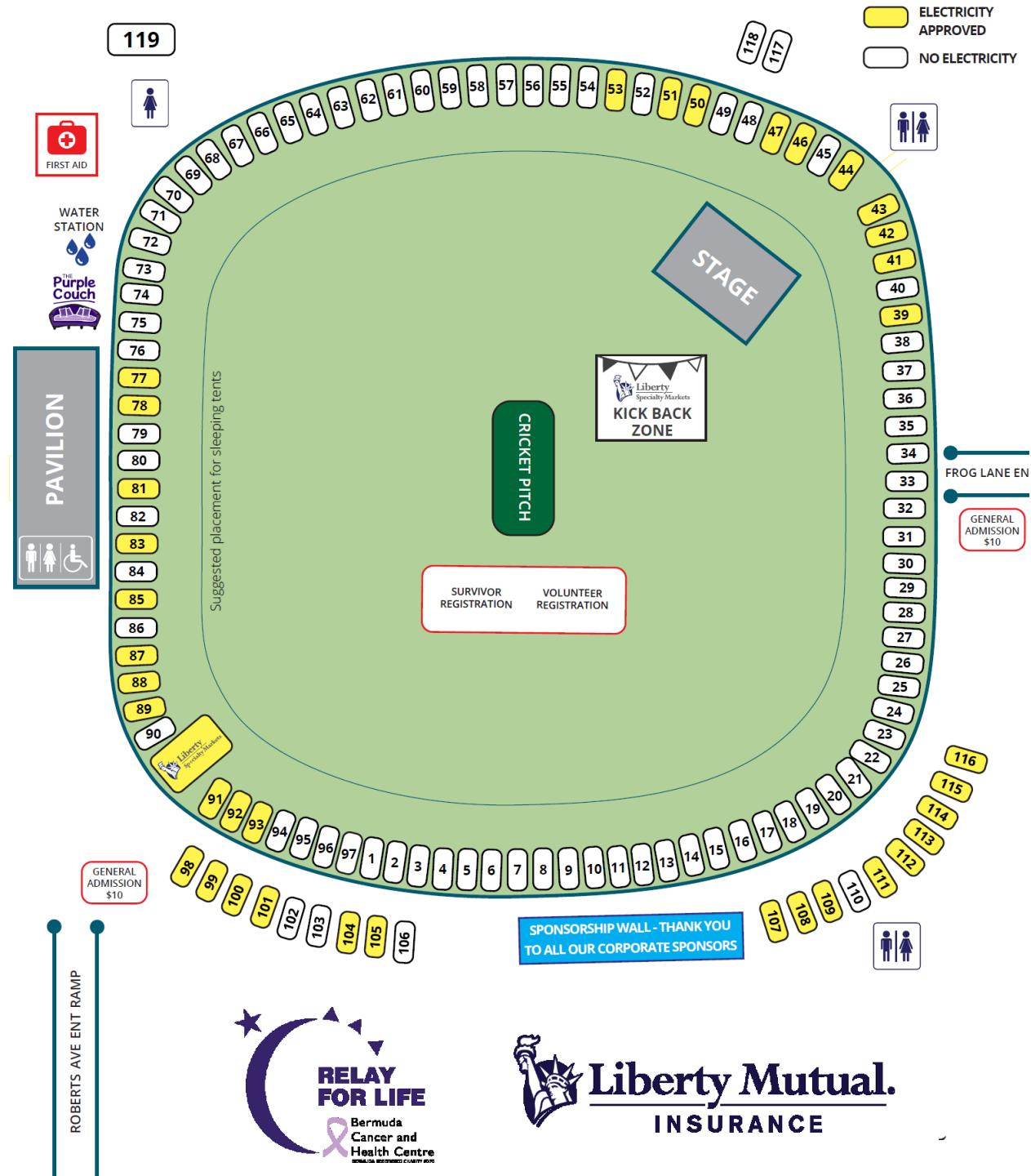
Advocate



Logistics

- Compliance with Charities Act 2014 – all fundraising flyers, posters, ads must state “Raising funds for Bermuda Cancer and Health Centre, registered charity #70”
- Parking
 - Due to limited parking, we will not be able to provide Volunteer or Survivor reserved parking
 - Shuttle will run from Arboretum to Roberts Avenue
 - Disable Parking will be available – permit holders only
 - Traffic flow for Set up/break down:
 - Set up/Break down: NW entrance on Roberts Avenue (sandlot entrance close to Devon Lane will service campsites on the NW side of track and Frog Lane entrance will service campsites on the Eastern side of track
 - **Set up is between 10:00am and 4:00pm on FRI MAY 12th**
- Permits are required to sell food (applications on www.bermudarelay.com)
- Relay For Life is a family-friendly and community-oriented, alcohol must not be part of team/participant fundraising activities
- No Glass (National Sports Centre management is stressing this)
- No Smoking Allowed
- No Barbequing (open flames)
- No Animals
- No wheels on the track; only wheelchairs and strollers
- Tent space: provide your own water weights. Stakes can go no deeper than 8 inches into the grass
- Vehicles are not allowed on the grass
- Onsite Camp Requirement forms, let's us know whether you need power and if you want your fundraiser in the programme. **Forms in by APR 30th**

Site Map



Important Dates

See your Team Captain's Toolkit for ALL dates.

- April 15** Registration Fee increases to \$15
- April 18** TC Meeting – Entertainment, Campsite Logistics, Accounts
- April 30** Registration Deadline
- May 6** Survivor Sash Collection & Shirt Collection (drive thru @ BCHC)
- May 9** Volunteer Meeting



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Liberty Mutual.
INSURANCE

Wrap Up

Gleanings from today

Don't Forget to:

- Register your team and send link so team members can sign up
- Have fun with the theme and plan fundraisers



Questions ?

