



SPONSORSHIP OPPORTUNITIES AT A GLANCE



THERE ARE MANY OPPORTUNITIES FOR YOU TO PARTNER WITH BERMUDA CANCER AND HEALTH CENTRE'S RELAY FOR LIFE MOVEMENT, WITH GREAT BENEFITS AT EACH LEVEL.

Your sponsorship fee covers the cost of hosting this event so that 100% of team fundraising supports the cause.

SPONSOR BENEFIT	PRESENTING (Industry Exclusive 3yr commitment)	PLATINUM	GOLD	SILVER	BRONZE	SIGNATURE
Logo on all promotional material & advertisement as presenting sponsor	★					
Speaking opportunity at Relay, during your choice of ceremony & company themed lap	★	★				
Opportunity to be involved in Kick Off Week Celebrations (Jan 31 - Feb 3) & verbal recognition during Relay Opening Ceremony	★	★	★			
Relay For Life rally at your office to engage employees in our mission to save lives from cancer & get excited about Relay.	★	★	★	★		
Complimentary campsite or promotional space	30' space	20' space	10' space	10' space		
Complimentary concierge team registration service (with free team uploads and assistance)	★	★	★	★		
Complimentary entry bands & parking passes	30 wristbands 6 parking passes	15 wristbands 4 parking passes	10 wristbands 2 parking passes	5 wristbands 2 parking passes	5 wristbands 1 parking pass	
Sponsor logo included on large (group) banner displayed on main event stage	★	★	★	★	★	
Opportunity to participate in x1 Sponsored Lap during the 18hr event	★	★	★	★	★	★
Recognition in digital event programme and on bermudarelay.com	★	★	★	★	★	★
Sponsor logo features on 2' banner displayed at event	★	★	★	★	★	★





Relay For Life of Bermuda SPONSORSHIP COMMITMENT FORM

Business name: _____
Street address: _____
City: _____ State: _____ Zip: _____
Contact name: _____
Telephone number (business): _____ Fax number: _____
Email: _____ Web address: _____

COMMITMENT LEVEL

All sponsors will receive a complimentary Relay For Life window cling to promote your involvement to customers and employees.

- \$25,000 – Platinum \$10,000 – Silver \$2,500 –Signature 1,000 Logo+ Sponsor
(field banner & logo
in programme)
- \$15,000 – Gold \$5,000 – Bronze \$500 – Logo Sponsor
individual banner displayed
on field during the event.

METHOD OF PAYMENT

- Direct Deposit: Direct Deposits can be made to Bermuda Cancer and Health Centre either in US Dollars: BNTB Account No. 20-006-840-011607-100 OR HSBC Account No. 006048482511 BDA Dollars: BNTB Account No. 20-006-060-372314-200 OR HSBC Account No. 006-048482-011 PLEASE BE SURE TO MAKE THE NOTATION “RELAY FOR LIFE SPONSOR”
- Cheques: Cheques can be made payable to Bermuda Cancer and Health Centre.
- Credit Cards or Cash: For credit card or cash payments, please email us at finance@chc.bm for instructions.
- Please send invoice to: _____

We are **unable to be a designated Relay For Life sponsor this year, but enclosed is our donation** of \$ _____

Sponsor Signature: _____ Date: _____

(Please sign and retain a copy for your records.)

To ensure high-quality printing, please email an **EPS logo by April 1, 2024**. If a .eps file is unavailable, please send the highest quality available. Note submitting a low-resolution logo may require signage to be printed in text to maintain quality.

Please return the form and logo to sponsorshipcommittee@bermudarelay.bm

bermudarelay.bm | sponsorshipcommittee@bermudarelay.bm | 236-1001 ext. 1042

JOIN US

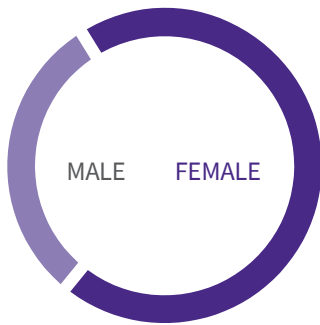
TOGETHER, WE CAN BEAT OUR BIGGEST RIVAL: CANCER.

The Relay For Life movement is the world's largest fundraising event to save lives from cancer. With over 4,500 events uniting 3.5 million in 27 countries, we celebrate people battling cancer, remember loved ones lost, and take action for lifesaving change.

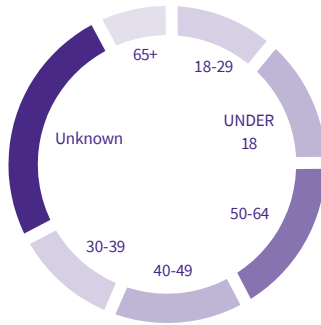


RELAY FOR LIFE OF BERMUDA PARTICIPANTS

2,491 paid team members



BY GENDER



BY AGE

WORKING TOWARDS OUR MISSION

Here are just a few examples of how we worked toward achieving our mission.

- leading the development of a National Cancer Control Plan for Bermuda
- saved the healthcare system \$35M over 5 years providing radiation therapy on Island
- providing early detection mammograms for more than 80% of women of recommended screening age (40yrs+)
- each year 900+ community members are gifted access to \$2.2M of our services through community donations (Equal Access Fund).

Being involved in Relay For Life provides your employees, customers, and communities the opportunity to help us save lives from cancer.
GET INVOLVED TODAY!



**ONE IN TWO
WOMEN
ONE IN THREE
MEN
WILL BE DIAGNOSED
WITH CANCER IN
THEIR LIFETIME**



**"HIGHLY RECOMMEND
BERMUDA CANCER
AND HEALTH CENTRE,
COMPARED TO MY
OVERSEAS TREATMENT
NO NEED TO FLY
OVERSEAS AND PAY
MORE MONEY "**

Bernadette Ford, cancer survivor
[https://www.cancer.bm/about-us--services/
our-patients-say-it-best](https://www.cancer.bm/about-us--services/our-patients-say-it-best)



**HELP SAVE LIVES,
AND SHOW YOUR COMMUNITY
HOW YOU PROVIDE EMPLOYEES
AND CUSTOMERS:**

- > A quality team-building experience
- > A platform for volunteerism and philanthropy
- > A commitment to their well-being

BENEFITS CAN INCLUDE:

- > Generating a more positive corporate image
- > Improving customer loyalty
- > Increasing sales potential